

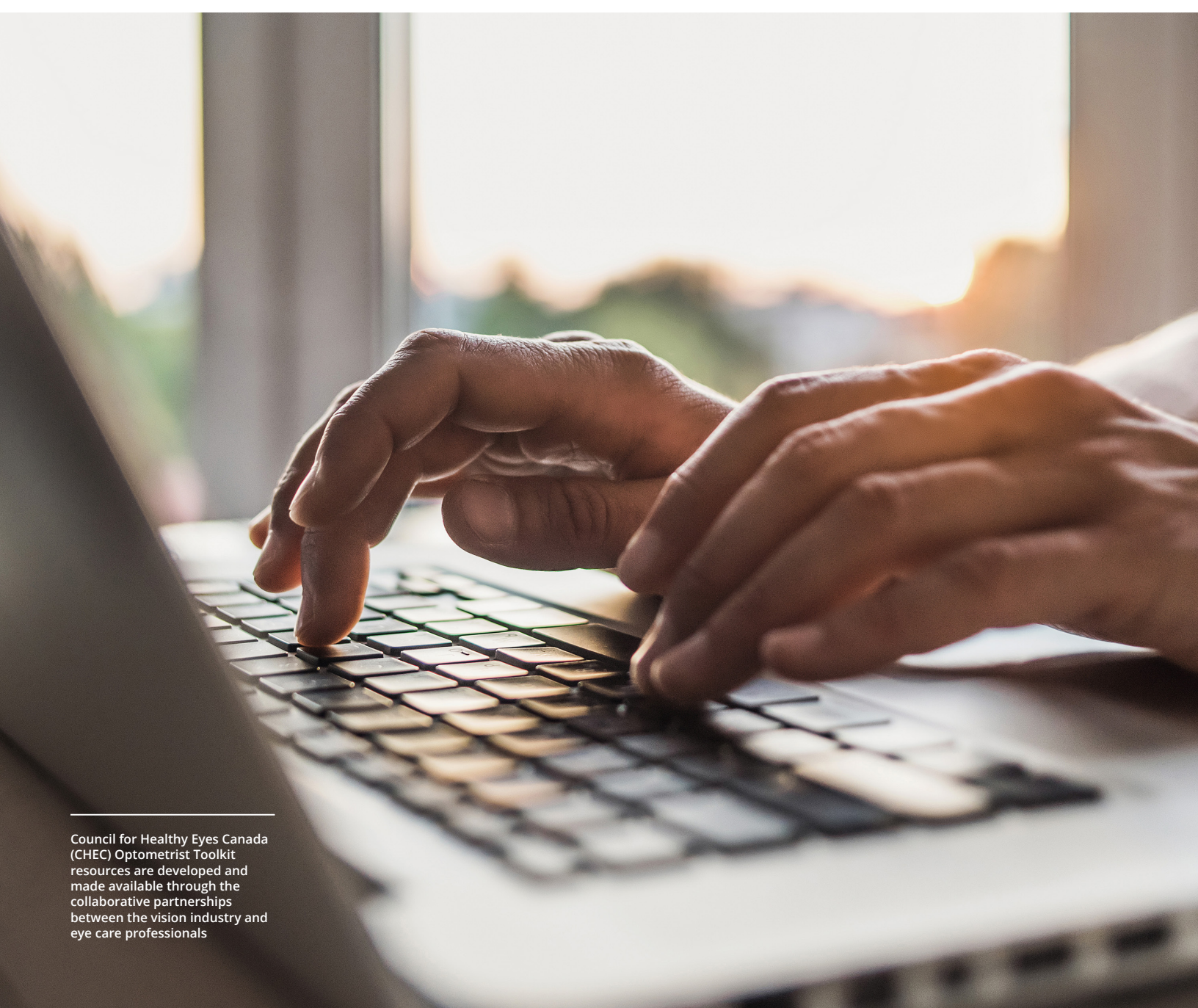
**think**  
about your  
**eyes**.ca



**COUNCIL FOR HEALTHY EYES CANADA (CHEC)**

# Covid-19 Toolkit for Optometrists

**COVID-19 RESOURCES**



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Council for Healthy Eyes Canada (CHEC) Optometrist Toolkit resources are developed and made available through the collaborative partnerships between the vision industry and eye care professionals

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## Introduction

To help reduce the spread of Novel Coronavirus (Covid-19 or SARS-COV-2) and support social distancing, many Optometrists have shuttered offices and are shifting to remote/virtual services to continue caring for patients during the pandemic. This has changed how you care for patients during the lockdown, and as restrictions are lifted will continue to impact how you operate on daily basis to ensure the safety of patients and all Canadians.

This document contains practical information for Canadian Optometrists related to the Covid-19 pandemic and virtual resources to consider for your practice. We have curated information from various sources including Federation of Optometric Regulatory Authorities of Canada (FORAC), Canadian Association of Optometrists (CAO) and various provincial associations.

As we all continue to navigate this ever-changing situation, we hope you find this toolkit and other resources developed by the Council for Healthy Eyes Canada (CHEC) helpful. Our goal to provide you with useful resources is made possible through the collaborations and relationships we've developed and continue to expand.

CHEC is grateful for the support from industry partners like Alcon, Essilor, Johnson and Johnson, Nikon and Shamir.

The Council for Healthy Eyes Canada (CHEC) very much appreciates ongoing leadership from our industry partners in helping to found the highly successful ThinkAboutYourEyes.ca (TAYE) integrated marketing, communications and data collection campaign. We also would like to thank Canadian eye care professionals such as Optometrists at this very challenging time.

The Alcon logo consists of the word "Alcon" in a bold, blue, sans-serif font.

## About us

Organized as a collaboration between eye care professionals and industry, CHEC is a registered not-for-profit organization that is dedicated to improving eye health for Canadians through awareness and education initiatives. Through strategic partnerships and the guidance of our representative Board, we aim to increase awareness and eye care intentions of Canadians from coast to coast, subsequently leading to an uplift in the number of eye exams and vision treatments across the country.

ThinkAboutYourEyes.ca (TAYE) is a bilingual (English and French) integrated marketing, communications and data collection campaign organized annually by CHEC, which has increased foot traffic to Canadian Optometrists by well-over five percent (5%) each year and has successfully reached millions of Canadians since its launch in 2018. TAYE is a collaborative effort that is designed to educate the public about the benefits of vision health and promote the importance of annual comprehensive eye exams.

To learn more, visit:

<https://www.thinkaboutyoureyes.ca/>

<http://councilforhealthyeyes.ca/>

### Disclaimer

The information provided in this document is for general informational purposes only. The contents of this document are provided in good faith; however, we make no representation of warranty of any kind, express or implied, regarding the accuracy, adequacy, validity, reliability, availability or completeness of any information in this document. Under no circumstances shall CHEC be held legally liable.

## Covid-19 Resources

- **The Ontario Ministry of Health and Long-Term Care (MOHLTC)** is a reliable source of useful information regarding the situation in Ontario. The MOHLTC provides information and updates for healthcare professionals on their website: [www.health.gov.on.ca/index.html](http://www.health.gov.on.ca/index.html);
- **Health care professionals can refer to [the Interim National Surveillance Guidelines for Coronavirus Disease \(COVID-19\)](#)**, to aid with the detection and reporting of COVID-19 in Canada.
- **The Canadian Association of Optometrists (CAO)** has developed an 'Information for Members on Coronavirus (COVID-19)' one-pager, accessible [here](#);
- **COVID-19 CDC Guidance** provides guidelines for [regular eye exams](#);
- **Facebook** [launched a tool](#) that will notify users if they have come across any COVID-19 misinformation, in a bid to prevent the spread of false information;
- **Apple** launched a [website](#) and a [new app](#) dedicated to COVID-19 screening. The resources offer an online screening tool, information about the disease, and some guidance on when to seek testing or emergency care; and,
- **Shopify** launched a new initiative that [challenges teams](#) within its partner network to build apps to help businesses adapt and grow online during the COVID-19 crisis.

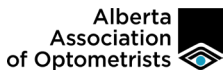
## Optometrist associations



**THE CANADIAN ASSOCIATION OF OPTOMETRISTS**  
<https://opto.ca/>



**NOVA SCOTIA**  
<https://www.nsoptometrists.ca/index.html> OR <https://nsco.ca/>



**ALBERTA**  
<https://www.optometrists.ab.ca/>



**ONTARIO**  
<https://www.optom.on.ca/> OR  
<https://www.collegeoptom.on.ca/>



**BRITISH COLUMBIA**  
<https://bc.doctorsofoptometry.ca/> OR <http://optometrybc.com/>



**PRINCE EDWARD ISLAND**  
<https://peioptometrists.ca/> OR <https://www.peico.ca/>



**MANITOBA**  
<https://www.mb-opto.ca/>



**QUEBEC**  
<https://www.aoqnet.qc.ca/> OR <https://www.ooq.org/fr>



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