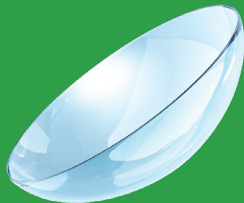


# Performance you can see

**MyDay® multifocal lenses  
are specially crafted to  
tackle presbyopia.**

Featuring Aquaform® Technology  
and CooperVision's innovative  
Binocular Progressive System™,  
these new daily lenses boast  
excellent vision and comfort<sup>3</sup>.  
When you're wearing them,  
you're able to see clearly at all  
distances<sup>2</sup>. All without fumbling  
for reading glasses.



**Try MyDay® Multifocal  
contact lenses today!**

**Ask your Eye Care  
professional on how to  
find out more.**



<sup>1</sup>CVI data on file 2021. Observational in-practice assessment with MyDay® multifocal in US with 40 ECPs and 372 wearers.

<sup>2</sup>CVI data on file 2020. Prospective, double-masked, bilateral, one-week dispensing study with MyDay® multifocal; n=104 habitual MFCL wearers.

<sup>3</sup>CVI data on file 2021. Observational in-practice assessment with MyDay® multifocal in US with 48 ECPs and 372 wearers.

<sup>4</sup>CVI data on file 2020. Prospective, double-masked, randomized, bilateral, one-week cross-over dispensing study with MyDay® multifocal and 1 DAY ACUVUE® MOIST MULTIFOCAL; n=104 habitual MFCL wearers.

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# I have my reading glasses on

Stay in contacts  
and experience  
the convenience  
with **MyDay®**  
**daily disposable  
multifocal  
lenses.**



# Is this you?

Have you enjoyed clear vision with contacts, but are starting to struggle with reading and seeing things up close? You may be experiencing the onset of presbyopia — a common condition that makes it difficult to see objects up close, no matter what your prescription is. But don't worry!

**The answer is clear with MyDay® multifocal contact lenses, as the perfect fix.**

Designed for a fast and easy fit<sup>1</sup>, these daily disposable lenses allow you to see with clear vision at all distances<sup>2</sup>. No reading glasses. No new accessories. No fuss.



## Why should you try MyDay® multifocal contact lenses?

- Removes the need for reading glasses
- Clear vision at all distances<sup>2</sup>
- Excellent comfort<sup>3</sup>
- Preferred overall vs. the current leading 1-day multifocal contact lens<sup>4</sup>

