

# STOP PRESCRIPTIONS FROM WALKING OUT THE DOOR TO



The Other Guys



In today's economy, where price matters more than ever, the **Nuevo/Encore Frame Collection** & **Lab Package** provide you with the missing link to compete with aggressive discounters for money-conscious patients.

*Simplify your presentation to price sensitive patients by offering an exclusive collection that competes with discounters*

# Nuevo® ENCORE®

Exclusive Collection for CAO Members Only

## Why Choose Nuevo/Encore?



Complete frame and lenses package starting at \$42.

2

All frames are covered by a **two-year warranty** from date of dispensing.

\$

An opening price point that **eliminates walkouts to discounters**.



An exclusive private label that **cannot be priced anywhere else**.



With over 50 years of optical excellence, Centennial Optical is committed to offering its customers **quality products at competitive prices**.

For more information, please contact your Centennial Optical Sales Representatives at

**1-800-561-6284**



CANADIAN ASSOCIATION OF OPTOMETRISTS  
ASSOCIATION CANADIENNE DES OPTOMÉTRISTES



**Proudly Independent.  
Proudly Canadian.**